

ENTREPRENEURIAL STUDIES - CHAPTER 3

Entrepreneurs: Made or Born?

Assessing Your Own Entrepreneurial Potential

1. **PART A** - To assess your own *entrepreneurial skills, attitudes, and abilities*, take the online quizzes provided on my website. You should print your results. When you have completed all the quizzes, write a paragraph or two that summarizes your current results. As you do this, think about the nature of the questions that you were asked in the quizzes.
2. **PART B** - Complete the following **SWOT** analysis: (use number headings for each part).
 - a. Using a computer, re-create the chart on page 55 of your text book. Respond to each statement by checking the appropriate box.
 - b. Select *two (2)* statements to which you responded "most of the time." Write each statement and then under it, write a paragraph to describe a time when you demonstrated each quality.
 - c. Using pages 28-30 to help you, explain which *entrepreneurial qualities* you already have? (your **Strengths**). Provide *evidence/examples* to demonstrate each one that you list.
 - d. Which *entrepreneurial qualities* do you still need to develop? (**Weaknesses**). For each, provide an explanation about why you think that you need to develop this.
 - e. Write a paragraph explaining how you might find **Opportunities** to develop these qualities (from part d) at school (in class or through extracurricular activities), through a part-time job, or through volunteer work.
 - f. What **Threats** might you face in your quest to become a more enterprising/entrepreneurial person?
3. **PART C** - Read the section on page 58-59 about Classifying Your Skills. For each of the three types of skills below, rank yourself from 1-5 and justify why you gave yourself that score. Tie your explanation into the points listed for each skill.
 - Interpersonal Skills
 - Critical and Creative Thinking Skills
 - Practical Skills
4. **PART D** - Made or Born? Write a paragraph that explains whether you think entrepreneurs and enterprising people are made or born. Support your answer with facts you found during your research.

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Hand-in Check

- Title Page – assignment name, your name, course name, teacher name, date.
- PART A – All Entrepreneurial Self-Assessment Quizzes and paragraph(s).
- PART B - SWOT Analysis (2a – f). Ensure that each section is labeled by number/letter.
- PART C –
- PART D

Evaluation: Entrepreneurs: Made or Born?

Category	Component	Level R (<5)	Level 1 (5)	Level 2 (6)	Level 3 (7)	Level 4 (8-10)	Total
Communication	Quiz Interpretation and summary	Below achievement expectations	Visual design/layout is of limited effectiveness	Visual design/layout is effective to some degree	Visual design/layout is effective	Visual design/layout is highly effective	/10
Application	Assessing your own entrepreneurial potential	Below achievement expectations	Assessment lacks clarity and is limited	Assessment is somewhat clear and effective	Assessment is clear, effective, and complete	Assessment is perfectly clear, highly effective and complete	/20
Thinking/ Inquiry	Made or Born?	Below achievement expectations	Explains and supports with facts to a limited degree	Explains and supports with facts to some degree	Explains and supports with facts clearly	Explains and supports with facts clearly, and thoroughly	/10
TOTAL							/40